

FUNDRAISING PACK

Working with young people, schools and universities has always been a major part of Bruiser's ethos. We want to work with teachers and leaders in education to encourage students to truly fulfil their creative potential.

Bruiser runs a variety of educational projects each academic year, in support of the Northern Ireland Curriculum. These include our 'Bruiser in a Box' school tours, A Day with Bruiser, bespoke workshops, CPD, and full-year projects like Vital Connect and our brand-new Affiliation Programme. As a leading local theatre company with a long-standing commitment to creative learning/arts education, our work is very familiar to Drama teachers and students across Northern Ireland. We have a distinctive style and approach which is 'Identifiably Bruiser'.

Our dynamic physical style is ideal for young people exploring ensemble playing to embrace a new imaginative, innovative and bold technique. As the only NI-recognised practitioner on multiple exam boards, we offer schools a unique opportunity to collaborate closely with a professional theatre company, gaining exclusive insights into both the Bruiser style and the wider industry.



With decades of experience in schools, we understand that budgets are under constant pressure. We've spoken to schools who we work with closely to explore the methods used for financing our visits.

Funds Available to Schools:

1

Grants 4 Schools

Grants 4 Schools is a database of funding opportunities for schools to access support.

2

Awards for All

The National Lottery Awards of All is open to schools across Northern Ireland.

3

Happy Day Children's Charity

Happy Day Children's Charity funds workshops and live performances.

4

Theatre Works

Theatre Works supports schools to share live theatre experience with their students.

Simple Tips for Successful Funding Bids

Tell a great story

Funders don't just want facts and figures—they want heart!

Stress the importance of the arts and live theatre for your young people- how many of your young people see their first live show through school?

Make it easy to read

Nobody likes wading through walls of text. Use short sentences, bullet points, and clear headings. If your application looks like a nightmare to read, it'll get skimmed—and that's bad news for your funding chances.

Show 'em the numbers

Emotion grabs attention, but data seals the deal. How many people will benefit? What's the return on investment? Funders love cold, hard numbers that prove their money is working hard.

Triple-check the details

Nothing kills a bid faster than silly mistakes. A missing budget breakdown? Game over. Get a fresh pair of eyes to review everything before you hit SUBMIT!



Creative Fundraising Ideas

Organise a bake sale or coffee morning

Who doesn't love a sweet treat! Set up a cake sale at break time or after school!

Organise a quiz night

Quiz night's are a great way to get parents and carers involved. Sell tickets and snacks, and let the showdown begin!

Host a talent show

Show off your drama students skills with a talent show or variety night. These events not only showcase your students' talents but also attract an audience eager to support the arts.

Local Businesses

Ask for charitable donations from your local community, either individuals or businesses. Some local businesses may be interested in funding specific projects or events.



Sign up to the School Scoop [here](#) to stay updated on all of our amazing projects!

Find out more about all of our Education Programmes [here](#).

Contact: Education@bruisertheatrecompany.com